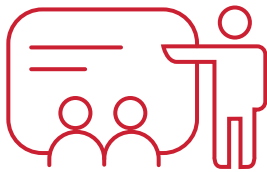




Beyond
Development
Group.

Franchise Development Consultancy

Superior Real Estate Development
Consulting for **Growth Conscious**
Multi-Unit Franchisors & Franchisees



Seminar **Series**

BDG not only supports the real estate, retail, and restaurant industries, BDG also wants others to benefit from the knowledge we have garnered along the way.

To this end, BDG runs two online seminars one for franchisors looking to improve their franchisee/franchisor relationships and a second catering to both franchisees and franchisors providing a base understanding of the overall development process.

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info@beyonddevgroup.com

Our Approach

BDG seminars allow your team to benefit from our experience in a format and class size best suited to your needs.

'FRANCHISEE ENGAGEMENT'

These seminars explore the keys to success in driving unit growth through franchisor/franchisee relationships. A potential application is to bring an organization together to pivot towards being a 'franchisee focused growth engine'.

½ Day — Full Day

'DEVELOPMENT PROCESS'

These seminars provide insights into the key elements of the complete development process from market planning to store opening. A potential application is to establish regular two-day seminars to educate your new franchisees in your specific development processes, thereby setting them up for success as they initiate their journey.

1 Day — 2 Day

Content Customization

Each of these seminars can be extended and customized to include specifics of any organization. Engagement with a brand representative and provision of brand specific materials is critical.

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