

Superior Real Estate Development Consulting for **Growth Conscious** Multi-Unit Franchisors & Franchisees



New Build & Relocation

When development resources are limited within an organization, their specialized knowledge and priorities outside of development can severely impact the long-term growth and real estate optimization of your brand.

Owners looking to grow into a new area or replace a retail/restaurant unit within the same area benefit from using the expertise and dedication of BDG Project Management Services.

Our Approach

BDG engages with their clients on the full process, from consideration to execution, or provide targeted support against the elements of the process where the need for additional resources or expertise has been identified.

ANALYTICS

Analysis of available geographical & consumer data to determine target areas and the ideal concept type for a new build.

REAL ESTATE IDENTIFICATION

Engagement with real estate brokers to identify sites meeting all criteria. This process includes multiple market visits.

LEASE PURCHASE NEGOTIATIONS

Engagement with real estate brokers to negotiate and secure a lease or purchase property/land, with optimal terms, LL allowances and timing. Coordination with legal team for completion of related contracts.

CAPITAL APPROVAL

Presentation to gain approval on capital spend considering return on investment and overall capital availability.

DESIGN DRAWINGS

Coordination across the brand, operating team, architect, and general contractor to ensure new builds meet all brand standards and are established to operate efficiently.

PERMITTING & ENTITLEMENT

Coordination with architect/general contractor to ensure all necessary permits are received in a timely manner.

CONSTRUCTION MANAGEMENT

Engagement with general contractor to establish optimized build cost while meeting all design requirements and to ensure execution is in a cost and time efficient manner.

EQUIPMENT & FIXTURES

Coordination of the order and timely delivery and installation of all required equipment, fixtures, fittings.

STORE OPENING

Coordination across construction team and operating and marketing resources to ensure a successful opening including hand-off to operations with the delivery of final certificate of occupancy.

Project Variables

The New Build and Relocation Project Management costing excludes any charges related to access to data and analytics platform, real estate broker commission, legal fees, architect fees, permitting fees (expeditor charges where necessary), GC/construction cost, equipment, and travel.

